



# Leger

THE LARGEST CANADIAN-OWNED  
POLLING, MARKET RESEARCH  
AND ANALYTICS FIRM

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# Research Report

## Annual Report – 2024 Edition



DATE January 16, 2024

PROJECT NUMBER 12717-029





A high-angle, top-down photograph of a person with vibrant red hair sitting at a light-colored wooden desk. The person is wearing a light green t-shirt and is actively typing on a silver laptop. To the left of the laptop is an open notebook with a pen resting on it. To the right is a black smartphone. In the background, there are stacks of papers and a black folder. The scene is brightly lit, suggesting an indoor office or workspace environment.

# CONTEXT, OBJECTIVES AND METHODOLOGY

## Context, Objectives & Methodology

Fondation Émergence mandated Léger to survey Quebecers and Canadians on various topics related to the fight against homophobia and transphobia.



### HOW?

A **Web survey** was conducted with a representative sample of **Canadians**.



### WHO?

Representative sample of **1,622 respondents** who are **English-** or **French-speaking**, and **18 years of age or older**.



### WHEN?

Data was collected from **December 15 to 17, 2023**.



### WEIGHTING?

Using statistics from the latest Statistics Canada census, results were weighted according to **age, language, gender, region, education and the presence of children in the household**.

## HOW TO READ THIS REPORT

### ROUNDING

*Since data presented in tables has been rounded up, column totals might differ from 100%.*

### SIGNIFICANT DIFFERENCES

*In graphs and tables presented, data in **bold green** indicate a significantly **higher** proportion than that of other respondents. Inversely, data in **bold red** indicate a proportion significantly **lower** than that of other respondents. The green and red arrows (**↑** and **↓**) indicate statistically significant variations from the results obtained in February 2023.*



## KEY FINDINGS



### A MORE FAVOURABLE SITUATION FOR THE LGBTQ+ COMMUNITY IN CANADA, DESPITE THE RISE IN HATE SPEECH.

- **Four out of ten Canadians (42%)** perceive the **current situation of LGBTQ+ people in Canada as good**, with **14%** saying it's even **very good**. **Quebecers (55%), homosexual respondents (66%),** those who **know LGBTQ+ people** among those **closest to them** (family, friends, etc.) (49%) or among their **co-workers (50%),** as well as those **aware of the International Day Against Homophobia and Transphobia (51%)** are **significantly more likely** to think that the **current situation of LGBTQ+ people** is generally **good in Canada**.
- Furthermore, **44% of respondents feel that the public's mentalities and attitudes** towards LGBTQ+ people **have improved** over the past 3 years. This perception is **particularly strong** among **Quebecers (51%), Francophones (52%),** those who **know LGBTQ+ people** among their **co-workers (51%)** and those who are **aware of the International Day Against Homophobia and Transphobia (56%).**
- However, **around three in ten Canadians (34%)** say that **hate speech against LGBTQ+ people has increased** over the past 3 years, while an **equivalent proportion (31%)** feel that there have **been no significant changes** in this regard. The proportion of respondents who feel there has been an **increase in hate speech** is **higher** among **respondents from the rest of Canada (36%), English-speaking respondents (36%), homosexual respondents (56%)** and those who **know LGBTQ+ people** among those **closest to them** (family, friends, etc.) (39%).
- **From a legal perspective, 43% of Canadians** feel that the **rights of LGBTQ+ people** have **improved** over the past 3 years, with **36%** maintaining that these rights **will continue to improve** over the next 3 years. A **majority of respondents who know LGBTQ+ people** among their **co-workers (50% and 45% respectively)** and **people who know about the International Day Against Homophobia and Transphobia (49% and 43% respectively)** are of this opinion.
- Overall, **mentalities and attitudes (44%)** seem to have **progressed at the same pace** as **laws** regarding the **LGBTQ+ community (43%)** in Canada.

### UNFAVOURABLE CIRCUMSTANCES FOR THE LGBTQ+ COMMUNITY IN THE UNITED STATES, ACCORDING TO CANADIANS, DESPITE AN IMPROVEMENT IN LGBTQ+ RIGHTS IN RECENT YEARS.

- **More than three out of ten Canadians (35%)** find that the **current situation of LGBTQ+ people in the U.S. is poor**, with **16%** of the opinion that it is **very poor**. Respondents who are **homosexual (56%)** or **bisexual (53%)**, those who **know LGBTQ+ people** among those **closest to them** (family, friends, etc.) (43%) or among **other acquaintances (43%)**, as well as those who are **aware of the International Day Against Homophobia and Transphobia (46%)** are **significantly more likely** to think that the **current situation of LGBTQ+ people** is generally **poor in the United States**.
- What's more, **33% of Canadians** feel that the public's **mentalities and attitudes towards LGBTQ+ people** have **deteriorated** over the past 3 years in the **United States**. This proportion is **significantly higher** among **residents of British Columbia (43%)**, **homosexual (62%)** or **bisexual (51%) respondents**, those who **know LGBTQ+ people** among those **closest to them** (family, friends, etc.) (40%) or among **other acquaintances (42%)**, as well as those who are **aware of the International Day Against Homophobia and Transphobia (40%)**.
- Incidentally, **more than four in ten Canadians (44%)** believe that **hate speech** against LGBTQ+ people has **increased** over the past 3 years in the **United States**. **Homosexual respondents (77%)**, those who **know LGBTQ+ people (48%)**, as well as those **aware of the International Day Against Homophobia and Transphobia (53%)** are **significantly more likely** to share this opinion.
- **Perception is slightly more positive from a legal perspective**. As a result, **28% of respondents** find that, over the last 3 years, the **rights of LGBTQ+ people** have **improved** (vs. **22%** who feel they have **deteriorated**) in the **United States**. A **majority of Ontario residents (33%)**, **18-to-54-year-olds (32%)**, and those who **know LGBTQ+ people** among their **co-workers (34%)** are of this opinion. However, **30%** of respondents believe that over the next 3 years, these **rights will not change significantly**. This proportion reaches **33%** among those **55 years of age and over**.
- Generally speaking, **Canadians** seem to have a **rather pessimistic perception** of the **situation of LGBTQ+ people in the U.S.**, both from a **social** and **legal** perspective.

**IMPORTANT:** The results in this section are presented for information purposes only, since realities vary widely “elsewhere in the world” from one country to another. Indeed, it is important to remember that the notion of “elsewhere in the world” can vary from one Canadian to another, as this regional grouping is essentially defined as a complement to Canada and the United States.

- **Forty-four percent (44%) of Canadians** are of the opinion that the **current situation for the LGBTQ+ community is poor elsewhere in the world, with two out of ten Canadians (19%)** who find that the situation is **very poor**. **Quebecers (50%), Francophones (51%), homosexual (71%) or bisexual (63%)** respondents, those who **know LGBTQ+ people** among those **closest to them** (family, friends, etc.) (55%) or among **other acquaintances (52%),** as well as those who are **aware of the International Day Against Homophobia and Transphobia (54%)** are **significantly more likely** to think that the **current situation for LGBTQ+ people** is generally **poor elsewhere in the world**.
- **More than a quarter of Canadians** think that **outside Canada and the U.S.,** the public’s **mentalities and attitudes towards LGBTQ+ people have not changed significantly (29%)** or have **deteriorated (27%)** over the past 3 years. This **negative perception** is **significantly stronger** among **bisexual respondents (53%),** as well as those who **know LGBTQ+ people** among those **closest to them** (family, friends, etc.) (31%) or among **other acquaintances (33%).**
- In addition, **39%** of respondents feel that **hate speech** against **LGBTQ+ people** has **increased** over the past 3 years. **Significantly more homosexual respondents (60%),** those who **know LGBTQ+ people** among those **closest to them** (family, friends, etc.) (46%) or among their **co-workers (47%),** and those who are **aware of the International Day Against Homophobia and Transphobia (50%)** share this opinion.
- **More than three in ten Canadians (33%)** believe that, over the past 3 years, the **rights of LGBTQ+ people have not changed significantly** elsewhere in the world. Similarly, **32%** anticipate that these **rights will not change** further over the next 3 years. A majority of those **55 and over (35%)** are of this opinion.
- Overall, **Canadians** also seem to have a **rather pessimistic perception** of the **situation of LGBTQ+ people “elsewhere in the world”,** both from a **social and legal** perspective.



### CANADA STANDS OUT FROM THE REST OF THE WORLD IN TERMS OF PROGRESS FOR THE LGBTQ+ COMMUNITY, ACCORDING TO CANADIANS.

- The **current situation of LGBTQ+ people** is **perceived** as being **significantly better in Canada** than in the **United States** and **elsewhere in the world**.
- In the same vein, **Canada** stands out for its **improvement in mentalities and attitudes** towards the **LGBTQ+ community**, while these have not **made significant progress in the rest of the world** and have even **deteriorated in the United States**.
- However, **Canadians** seem to **distinguish** between **mentalities and attitudes**, and **hate speech**. While the former have improved in Canada, **hate speech** has reportedly **increased** in recent years in **Canada**, and to a greater extent in the **U.S.** and **elsewhere in the world**.
- From a **legal perspective**, far more Canadians believe that the **rights of the LGBTQ+ community have improved in Canada** over the past 3 years than they have in the **United States**, let alone **anywhere else in the world**.
- Furthermore, Canadians believe that the **rights of LGBTQ+ people** will continue to **progress in Canada** over the next few years, but do not anticipate **significant changes of the community's rights in the future** in the **U.S.** or the **rest of the world**.
- Overall, respondents feel that **mentalities and attitudes** towards the **LGBTQ+ community** are evolving in a similar way to **legislation** adopted in **Canada**. On the other hand, Canadians tend to feel that this is not happening **elsewhere** than in this country.

### IN GENERAL, THERE HAS BEEN AN EVOLUTION IN TERMS OF OPENNESS TOWARDS THE LGBTQ+ COMMUNITY.

- A **majority of Canadians (53%)** feel that a decline in LGBTQ rights over the next 3 years **would affect society as a whole**. This proportion is significantly higher among **residents of British Columbia (63%)**, **bisexual respondents (70%)**, those who **know LGBTQ+ people (62%)**, and those who are **aware of the International Day Against Homophobia and Transphobia (62%)**.
- **More than seven out of ten respondents (73%) know LGBTQ+ people**, whether among those **closest to them (family, friends, etc.) (45%)**, among their **co-workers (20%)** or **other acquaintances (36%)**. This proportion reaches **87%** among those **aware of the International Day Against Homophobia and Transphobia**, and **89%** among those **aware of Fondation Émergence**.
- Compared to the results obtained in the winter of 2023, there has been an overall increase from 21% to 28% in **awareness of the International Day Against Homophobia and Transphobia**. However, **awareness of this day remains higher in Quebec (46%)** than in the **rest of the country (23%)**. Those **familiar with Fondation Émergence (75%)**, **homosexual respondents (52%)** and those who **know LGBTQ+ people (34%)** are **more likely to have heard of this day**.
- Similarly, **awareness of Fondation Émergence has also increased (from 8% to 11%)**. Despite this, only **4% know what the foundation does**; this proportion reaches **6%** among **Quebec residents**.

- Overall, there is a greater level of agreement among Canadians on the **importance of openly discussing issues of sexual diversity and gender identity in schools** (63%). This support is even more pronounced in Quebec, where it reaches 70%.
- On the contrary, the least supported issues are the **installation of mixed-gender bathrooms in primary schools** (31%), and the **participation of trans women in women's sports competitions** (32%).
- Across all discussed issues, including the installation of mixed-gender bathrooms and changing rooms in various settings, **young individuals and LGBTQ+ community members show more openness**. This pattern is also noticeable among **women, those familiar with the International Day Against Homophobia and Transphobia, individuals who know someone from the LGBTQ+ community, and those with a university degree**, reflecting a broader acceptance within these groups.
- **Quebecers** (53%), as well as **French-speakers** (53%), **show significantly less support for inclusive writing compared to residents of other Canadian provinces**. This difference could be attributed to the specific challenges that inclusive writing poses for the French language. Furthermore, **the acceptance of using gender-neutral titles instead of "Mr." and "Mrs." is lower in Quebec** (32%) compared to the rest of Canada (39%).
- The highest acceptance for **mixed-gender bathrooms** is seen in their **implementation within health and social services establishments**, with half of Canadians (49%) supporting this. Similarly, there is **considerable backing for establishing mixed-gender bathrooms in workplaces**, with 47% approval.
- It is noteworthy that Canadians are more open to the idea of **installing mixed-gender bathrooms in high schools** (41%) compared to **primary schools** (31%).
- Additionally, there is **more hesitation towards installing mixed-gender locker rooms / changing rooms in public spaces** (gyms, pools, spas, etc.), with only 38% of Canadians in support. This reluctance is even more pronounced in Quebec, where only 29% of respondents are in favor.



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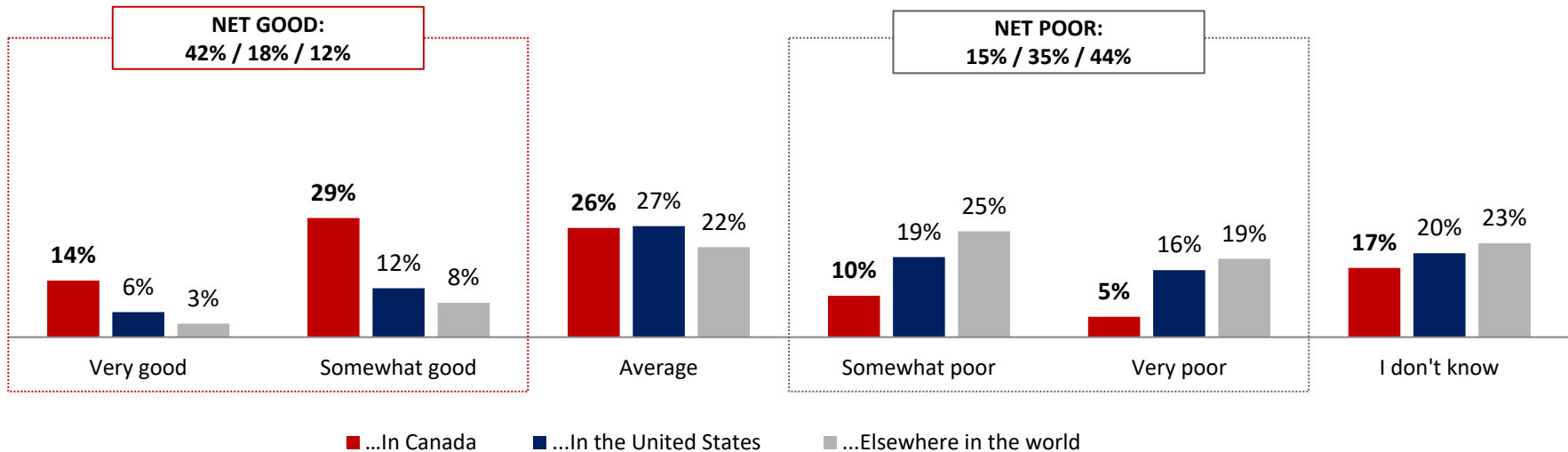
# DETAILED RESULTS



# PERCEPTION OF THE CURRENT SITUATION OF LGBTQ+ PEOPLE (1 of 4)

CFE47. What do you think of the **current situation** of LGBTQ+ people (lesbian, gay, bisexual, trans, queer, questioning, or other)? Would you say it is...

Base: All respondents (n=1,622)



# PERCEPTION OF THE CURRENT SITUATION OF LGBTQ+ PEOPLE (2 of 4)

## In Canada

CFE47. What do you think of the **current situation** of LGBTQ+ people (lesbian, gay, bisexual, trans, queer, questioning, or other)? Would you say it is...

Base: All respondents



	TOTAL	CANADA		PROVINCE						AGE		LGBTQ+	
		QC	ROC	ATL.	QUEBEC	ONTARIO	MB/SK	ALBERTA	BRITISH COLUMBIA	18-54	55+	YES	NO
n=	1,622	437	1,185	105	437	626	134	155	165	871	751	158	1,414
<b>NET GOOD</b>	<b>42%</b>	<b>55%</b>	<b>38%</b>	<b>36%</b>	<b>55%</b>	<b>39%</b>	<b>36%</b>	<b>32%</b>	<b>44%</b>	<b>43%</b>	<b>41%</b>	<b>46%</b>	<b>42%</b>
Very good	14%	19%	12%	12%	19%	13%	11%	8%	12%	15%	12%	13%	13%
Somewhat good	29%	37%	26%	24%	37%	25%	25%	24%	32%	28%	29%	33%	29%
<b>AVERAGE</b>	<b>26%</b>	<b>24%</b>	<b>27%</b>	<b>25%</b>	<b>24%</b>	<b>27%</b>	<b>28%</b>	<b>31%</b>	<b>24%</b>	<b>25%</b>	<b>29%</b>	<b>26%</b>	<b>26%</b>
<b>NET POOR</b>	<b>15%</b>	<b>8%</b>	<b>17%</b>	<b>19%</b>	<b>8%</b>	<b>17%</b>	<b>14%</b>	<b>20%</b>	<b>14%</b>	<b>16%</b>	<b>14%</b>	<b>22%</b>	<b>14%</b>
Somewhat poor	10%	6%	11%	8%	6%	13%	8%	11%	10%	10%	10%	17%	9%
Very poor	5%	2%	6%	11%	2%	4%	6%	9%	4%	5%	4%	6%	5%
<i>I don't know</i>	17%	12%	18%	20%	12%	17%	22%	18%	18%	17%	16%	5%	18%

### Proportion GOOD significantly higher among:

- 25-to-34-year-olds (50%)
- French speakers (54%)
- Respondents with a university level education (50%)
- People whose annual household income is \$100K or more (50%)
- Homosexual respondents (66%)
- Respondents who know LGBTQ+ people, among those close to them (family, friends, etc.) (49%) or among co-workers (50%)
- People who know about the International Day Against Homophobia and Transphobia (51%)
- Those who know the Fondation Émergence (57%)

### Proportion POOR significantly higher among:

- English speakers (18%)
- Respondents with a college level education (18%)
- Respondents who know LGBTQ+ people among other acquaintances (18%)

# PERCEPTION OF THE CURRENT SITUATION OF LGBTQ+ PEOPLE (3 of 4)

## In the United States

CFE47. What do you think of the **current situation** of LGBTQ+ people (lesbian, gay, bisexual, trans, queer, questioning, or other)? Would you say it is...



Base: All respondents

	TOTAL	CANADA		PROVINCE						AGE		LGBTQ+	
		QC	ROC	ATL.	QUEBEC	ONTARIO	MB/SK	ALBERTA	BRITISH COLUMBIA	18-54	55+	YES	NO
n=	1,622	437	1,185	105	437	626	134	155	165	871	751	158	1,414
<b>NET GOOD</b>	<b>18%</b>	<b>15%</b>	<b>19%</b>	<b>23%</b>	<b>15%</b>	<b>20%</b>	<b>22%</b>	<b>15%</b>	<b>14%</b>	<b>20%</b>	<b>15%</b>	<b>13%</b>	<b>19%</b>
Very good	6%	6%	6%	8%	6%	7%	5%	7%	3%	7%	5%	3%	6%
Somewhat good	12%	10%	12%	15%	10%	13%	17%	8%	11%	13%	10%	9%	12%
<b>AVERAGE</b>	<b>27%</b>	<b>29%</b>	<b>26%</b>	<b>14%</b>	<b>29%</b>	<b>27%</b>	<b>24%</b>	<b>33%</b>	<b>27%</b>	<b>27%</b>	<b>27%</b>	<b>23%</b>	<b>27%</b>
<b>NET POOR</b>	<b>35%</b>	<b>37%</b>	<b>35%</b>	<b>37%</b>	<b>37%</b>	<b>34%</b>	<b>31%</b>	<b>34%</b>	<b>40%</b>	<b>34%</b>	<b>38%</b>	<b>57%</b>	<b>33%</b>
Somewhat poor	19%	23%	18%	16%	23%	17%	13%	13%	26%	18%	21%	30%	18%
Very poor	16%	14%	17%	21%	14%	16%	18%	20%	13%	16%	17%	27%	15%
<i>I don't know</i>	20%	19%	21%	25%	19%	20%	24%	18%	20%	20%	21%	7%	21%

### Proportion GOOD significantly higher among:

- 18-to-34-year-olds (23%)
- Allophones (26%)
- Respondents with a university level education (23%)
- Respondents who know LGBTQ+ people among co-workers (26%)
- Those who know the Fondation Émergence (27%)

### Proportion POOR significantly higher among:

- Homosexual (56%) or bisexual (53%) respondents
- Cisgender respondents (36%)
- Respondents who know LGBTQ+ people among those close to them (family, friends, etc.) (43%) or among other acquaintances (43%)
- People who know about the International Day Against Homophobia and Transphobia (46%)

# PERCEPTION OF THE CURRENT SITUATION OF LGBTQ+ PEOPLE (4 of 4)

Elsewhere in the world

**CFE47.** What do you think of the **current situation** of LGBTQ+ people (lesbian, gay, bisexual, trans, queer, questioning, or other)? Would you say it is...



Base: All respondents

	TOTAL	CANADA		PROVINCE						AGE		LGBTQ+	
		QC	ROC	ATL.	QUEBEC	ONTARIO	MB/SK	ALBERTA	BRITISH COLUMBIA	18-54	55+	YES	NO
n=	1,622	437	1,185	105	437	626	134	155	165	871	751	158	1,414
<b>NET GOOD</b>	<b>12%</b>	<b>9%</b>	<b>12%</b>	<b>19%</b>	<b>9%</b>	<b>12%</b>	<b>12%</b>	<b>12%</b>	<b>9%</b>	<b>15%</b>	<b>7%</b>	<b>7%</b>	<b>12%</b>
Very good	<b>3%</b>	4%	3%	9%	4%	3%	2%	3%	<b>1%</b>	<b>4%</b>	<b>2%</b>	-	<b>3%</b>
Somewhat good	<b>8%</b>	<b>6%</b>	<b>9%</b>	10%	<b>6%</b>	9%	10%	9%	8%	<b>10%</b>	<b>5%</b>	7%	8%
<b>AVERAGE</b>	<b>22%</b>	<b>21%</b>	<b>22%</b>	<b>14%</b>	<b>21%</b>	<b>22%</b>	<b>23%</b>	<b>25%</b>	<b>21%</b>	<b>22%</b>	<b>21%</b>	<b>18%</b>	<b>22%</b>
<b>NET POOR</b>	<b>44%</b>	<b>50%</b>	<b>43%</b>	<b>41%</b>	<b>50%</b>	<b>42%</b>	<b>41%</b>	<b>41%</b>	<b>49%</b>	<b>41%</b>	<b>49%</b>	<b>66%</b>	<b>42%</b>
Somewhat poor	<b>25%</b>	<b>32%</b>	<b>23%</b>	23%	<b>32%</b>	25%	27%	<b>14%</b>	25%	<b>23%</b>	<b>29%</b>	30%	26%
Very poor	<b>19%</b>	17%	19%	19%	17%	17%	15%	27%	23%	18%	20%	<b>36%</b>	<b>17%</b>
<i>I don't know</i>	<b>23%</b>	20%	23%	26%	20%	24%	24%	22%	21%	23%	23%	<b>8%</b>	<b>24%</b>

**Proportion GOOD significantly higher among:**

- 25-to-34-year-olds (19%)
- Respondents with a university level education (15%)
- Respondents who know LGBTQ+ people among co-workers (19%)
- Those who know the Fondation Émergence (28%)

**Proportion POOR significantly higher among:**

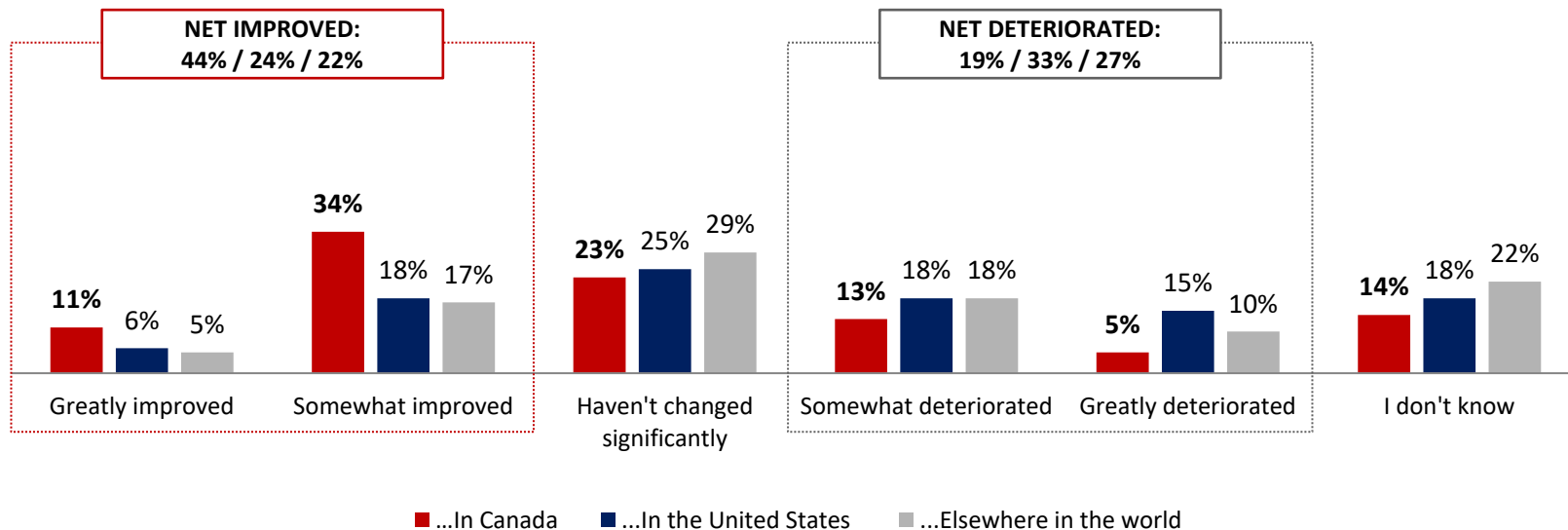
- Those aged 65 and over (53%)
- French speakers (51%)
- People whose annual household income is \$100K or more (51%)
- Homosexual (71%) or bisexual (63%) respondents
- Cisgender respondents (45%)
- Respondents who know LGBTQ+ people among those close to them (family, friends, etc.) (55%) or among other acquaintances (52%)
- People who know about the International Day Against Homophobia and Transphobia (54%)



# MENTALITIES AND ATTITUDES TOWARDS LGBTQ+ PEOPLE (1 of 4)

**CFE48.** Do you think the public's **mentalties and attitudes** towards LGBTQ+ people (lesbian, gay, bisexual, trans, queer, questioning, or other) have improved or deteriorated over **the 3 last years**?

Base: All respondents (n=1,622)



# MENTALITIES AND ATTITUDES TOWARDS LGBTQ+ PEOPLE (2 of 4)

## In Canada

**CFE48.** Do you think the public's **mentalities and attitudes** towards LGBTQ+ people (lesbian, gay, bisexual, trans, queer, questioning, or other) have improved or deteriorated over **the 3 last years**?

Base: All respondents



	TOTAL	CANADA		PROVINCE						AGE		LGBTQ+	
		QC	ROC	ATL.	QUEBEC	ONTARIO	MB/SK	ALBERTA	BRITISH COLUMBIA	18-54	55+	YES	NO
n=	1,622	437	1,185	105	437	626	134	155	165	871	751	158	1,414
<b>NET IMPROVED</b>	<b>44%</b>	<b>51%</b>	<b>42%</b>	<b>51%</b>	<b>51%</b>	<b>44%</b>	<b>43%</b>	<b>34%</b>	<b>40%</b>	<b>44%</b>	<b>44%</b>	<b>36%</b>	<b>46%</b>
Greatly improved	<b>11%</b>	<b>15%</b>	<b>9%</b>	12%	<b>15%</b>	11%	6%	<b>5%</b>	9%	11%	9%	11%	10%
Somewhat improved	<b>34%</b>	36%	33%	39%	36%	33%	37%	30%	30%	33%	35%	<b>26%</b>	<b>36%</b>
<b>Have NOT CHANGED significantly</b>	<b>23%</b>	<b>24%</b>	<b>23%</b>	<b>18%</b>	<b>24%</b>	<b>22%</b>	<b>19%</b>	<b>23%</b>	<b>29%</b>	<b>22%</b>	<b>26%</b>	<b>21%</b>	<b>24%</b>
<b>NET DETERIORATED</b>	<b>19%</b>	<b>14%</b>	<b>20%</b>	<b>17%</b>	<b>14%</b>	<b>20%</b>	<b>21%</b>	<b>26%</b>	<b>18%</b>	<b>19%</b>	<b>19%</b>	<b>34%</b>	<b>17%</b>
Somewhat deteriorated	<b>13%</b>	<b>9%</b>	<b>14%</b>	12%	<b>9%</b>	14%	16%	15%	16%	13%	14%	<b>30%</b>	<b>11%</b>
Greatly deteriorated	<b>5%</b>	4%	6%	5%	4%	6%	5%	10%	<b>2%</b>	5%	5%	4%	6%
<i>I don't know</i>	<b>14%</b>	11%	14%	14%	11%	14%	18%	17%	13%	<b>15%</b>	<b>11%</b>	9%	13%

### Proportion IMPROVED significantly higher among:

- French speakers (52%)
- People whose annual household income is \$100K or more (51%)
- Heterosexual respondents (46%)
- Cisgender respondents (46%)
- Respondents who know LGBTQ+ people among co-workers (51%)
- People who know about the International Day Against Homophobia and Transphobia (56%)
- Those who know the Fondation Émergence (60%)

### Proportion DETERIORATED significantly higher among:

- 45-to-54-year-olds (24%)
- English speakers (21%)
- Bisexual respondents (38%)
- Respondents who know LGBTQ+ people among other acquaintances (24%)

# MENTALITIES AND ATTITUDES TOWARDS LGBTQ+ PEOPLE (3 of 4)

## In the United States

**CFE48.** Do you think the public's **mentalities and attitudes** towards LGBTQ+ people (lesbian, gay, bisexual, trans, queer, questioning, or other) have improved or deteriorated over **the 3 last years**?

Base: All respondents



	TOTAL	CANADA		PROVINCE						AGE		LGBTQ+	
		QC	ROC	ATL.	QUEBEC	ONTARIO	MB/SK	ALBERTA	BRITISH COLUMBIA	18-54	55+	YES	NO
n=	1,622	437	1,185	105	437	626	134	155	165	871	751	158	1,414
<b>NET IMPROVED</b>	<b>24%</b>	<b>18%</b>	<b>26%</b>	<b>27%</b>	<b>18%</b>	<b>28%</b>	<b>32%</b>	<b>25%</b>	<b>19%</b>	<b>27%</b>	<b>20%</b>	<b>19%</b>	<b>25%</b>
Greatly improved	6%	7%	6%	6%	7%	6%	10%	7%	5%	8%	4%	5%	6%
Somewhat improved	18%	11%	20%	21%	11%	22%	23%	18%	14%	19%	16%	14%	19%
<b>Have NOT CHANGED significantly</b>	<b>25%</b>	<b>30%</b>	<b>23%</b>	<b>26%</b>	<b>30%</b>	<b>25%</b>	<b>19%</b>	<b>19%</b>	<b>24%</b>	<b>23%</b>	<b>27%</b>	<b>15%</b>	<b>26%</b>
<b>NET DETERIORATED</b>	<b>33%</b>	<b>33%</b>	<b>33%</b>	<b>27%</b>	<b>33%</b>	<b>30%</b>	<b>30%</b>	<b>38%</b>	<b>43%</b>	<b>31%</b>	<b>36%</b>	<b>58%</b>	<b>30%</b>
Somewhat deteriorated	18%	21%	17%	17%	21%	14%	18%	20%	25%	16%	21%	28%	17%
Greatly deteriorated	15%	12%	16%	10%	12%	16%	12%	17%	18%	15%	15%	30%	13%
<i>I don't know</i>	18%	20%	17%	19%	20%	17%	19%	19%	14%	19%	16%	8%	18%

### Proportion IMPROVED significantly higher among:

- 18-to-24-year-olds (35%)
- Allophones (32%)
- Those who know the Fondation Émergence (36%)

### Proportion DETERIORATED significantly higher among:

- Those aged 65 and over (38%)
- Respondents with a college level education (37%)
- Homosexual (62%) or bisexual (51%) respondents
- Respondents who know LGBTQ+ people among those close to them (family, friends, etc.) (40%) or among other acquaintances (42%)
- People who know about the International Day Against Homophobia and Transphobia (40%)

# MENTALITIES AND ATTITUDES TOWARDS LGBTQ+ PEOPLE (4 of 4)

*Elsewhere in the world*

**CFE48.** Do you think the public's **mentalities and attitudes** towards LGBTQ+ people (lesbian, gay, bisexual, trans, queer, questioning, or other) have improved or deteriorated over **the 3 last years**?

Base: All respondents



	TOTAL	CANADA		PROVINCE						AGE		LGBTQ+	
		QC	ROC	ATL.	QUEBEC	ONTARIO	MB/SK	ALBERTA	BRITISH COLUMBIA	18-54	55+	YES	NO
n=	1,622	437	1,185	105	437	626	134	155	165	871	751	158	1,414
<b>NET IMPROVED</b>	<b>22%</b>	<b>16%</b>	<b>24%</b>	<b>32%</b>	<b>16%</b>	<b>24%</b>	<b>24%</b>	<b>23%</b>	<b>19%</b>	<b>27%</b>	<b>15%</b>	<b>19%</b>	<b>22%</b>
Greatly improved	<b>5%</b>	6%	4%	9%	6%	4%	3%	3%	3%	<b>6%</b>	<b>3%</b>	4%	5%
Somewhat improved	<b>17%</b>	<b>11%</b>	<b>19%</b>	23%	<b>11%</b>	19%	21%	19%	17%	<b>21%</b>	<b>12%</b>	15%	18%
<b>Have NOT CHANGED significantly</b>	<b>29%</b>	<b>34%</b>	<b>27%</b>	<b>20%</b>	<b>34%</b>	<b>28%</b>	<b>30%</b>	<b>26%</b>	<b>29%</b>	<b>27%</b>	<b>31%</b>	<b>26%</b>	<b>30%</b>
<b>NET DETERIORATED</b>	<b>27%</b>	<b>28%</b>	<b>27%</b>	<b>27%</b>	<b>28%</b>	<b>26%</b>	<b>24%</b>	<b>28%</b>	<b>31%</b>	<b>23%</b>	<b>33%</b>	<b>46%</b>	<b>25%</b>
Somewhat deteriorated	<b>18%</b>	19%	17%	21%	19%	16%	15%	15%	21%	<b>15%</b>	<b>22%</b>	<b>31%</b>	<b>16%</b>
Greatly deteriorated	<b>10%</b>	9%	10%	5%	9%	10%	9%	13%	10%	8%	12%	15%	9%
<i>I don't know</i>	<b>22%</b>	22%	22%	21%	22%	22%	22%	23%	20%	22%	20%	<b>8%</b>	<b>23%</b>

**Proportion IMPROVED significantly higher among:**

- 18-to-34-year-olds (31%)
- Allophones (29%)
- Respondents with a university level education (26%)
- Respondents who know LGBTQ+ people among co-workers (30%)
- Those who know the Fondation Émergence (37%)

**Proportion DETERIORATED significantly higher among:**

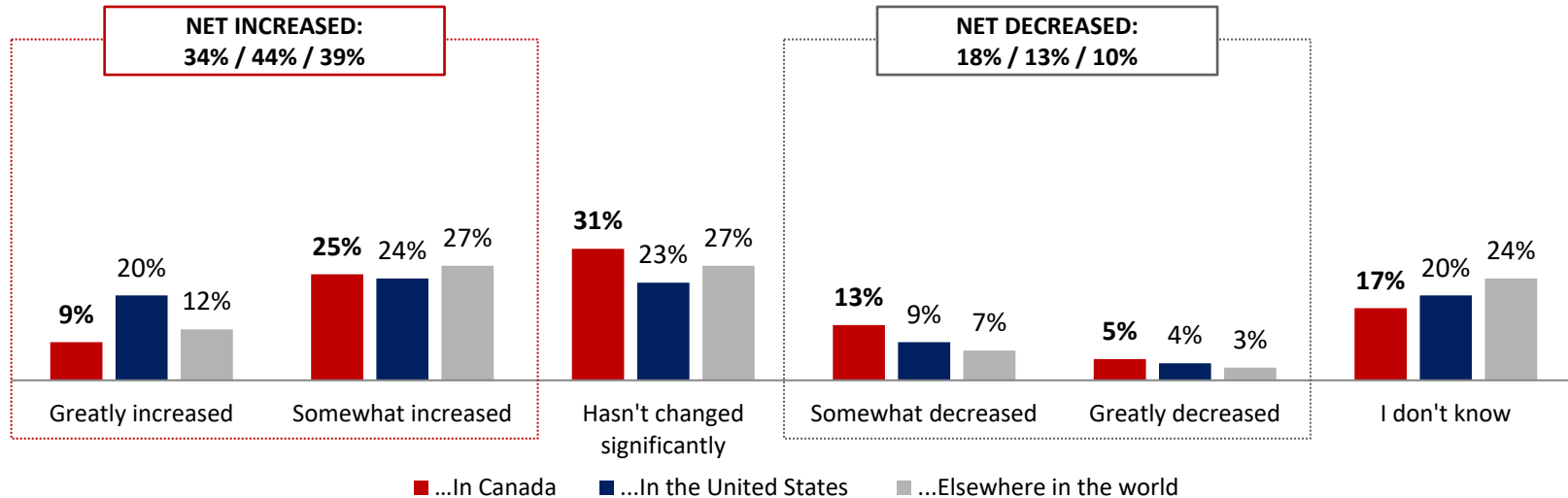
- Those aged 65 and over (37%)
- Bisexual respondents (53%)
- Respondents who know LGBTQ+ people among those close to them (family, friends, etc.) (31%) or among other acquaintances (33%)



# HATE SPEECH DIRECTED AT LGBTQ+ PEOPLE (1 of 4)

CFE49. In general, would you say that HATE SPEECH directed at LGBTQ+ people (lesbian, gay, bisexual, trans, queer, questioning, or other) has increased or decreased over the last 3 years?

Base: All respondents (n=1,622)



# HATE SPEECH DIRECTED AT LGBTQ+ PEOPLE (2 of 4)

## In Canada

**CFE49.** In general, would you say that **HATE SPEECH** directed at **LGBTQ+** people (lesbian, gay, bisexual, trans, queer, questioning, or other) has increased or decreased over **the last 3 years**?

Base: All respondents



	TOTAL	CANADA		PROVINCE						AGE		LGBTQ+	
		QC	ROC	ATL.	QUEBEC	ONTARIO	MB/SK	ALBERTA	BRITISH COLUMBIA	18-54	55+	YES	NO
n=	1,622	437	1,185	105	437	626	134	155	165	871	751	158	1,414
<b>NET INCREASED</b>	<b>34%</b>	<b>28%</b>	<b>36%</b>	<b>38%</b>	<b>28%</b>	<b>35%</b>	<b>32%</b>	<b>39%</b>	<b>38%</b>	<b>34%</b>	<b>33%</b>	<b>50%</b>	<b>32%</b>
Greatly increased	9%	7%	9%	10%	7%	7%	9%	12%	12%	10%	7%	13%	8%
Somewhat increased	25%	21%	27%	28%	21%	27%	23%	26%	27%	24%	27%	36%	24%
<b>Has NOT CHANGED significantly</b>	<b>31%</b>	<b>34%</b>	<b>30%</b>	<b>23%</b>	<b>34%</b>	<b>29%</b>	<b>30%</b>	<b>27%</b>	<b>35%</b>	<b>29%</b>	<b>33%</b>	<b>30%</b>	<b>31%</b>
<b>NET DECREASED</b>	<b>18%</b>	<b>22%</b>	<b>17%</b>	<b>21%</b>	<b>22%</b>	<b>18%</b>	<b>17%</b>	<b>17%</b>	<b>12%</b>	<b>19%</b>	<b>17%</b>	<b>12%</b>	<b>20%</b>
Somewhat decreased	13%	14%	12%	15%	14%	13%	10%	11%	11%	13%	12%	11%	14%
Greatly decreased	5%	8%	5%	6%	8%	5%	6%	7%	1%	6%	5%	1%	6%
<i>I don't know</i>	17%	16%	17%	18%	16%	18%	21%	17%	14%	17%	17%	9%	17%

### Proportion INCREASED significantly higher among:

- English speakers (36%)
- Homosexual respondents (56%)
- Respondents who know LGBTQ+ people among those close to them (family, friends, etc.) (39%)
- Those who know the Fondation Émergence (48%)

### Proportion DECREASED significantly higher among:

- French speakers (23%)
- Heterosexual respondents (20%)
- Respondents who know LGBTQ+ people among co-workers (23%)

# HATE SPEECH DIRECTED AT LGBTQ+ PEOPLE (3 of 4)

## In the United States

**CFE49.** In general, would you say that **HATE SPEECH** directed at **LGBTQ+** people (lesbian, gay, bisexual, trans, queer, questioning, or other) has increased or decreased over **the last 3 years**?

Base: All respondents



	TOTAL	CANADA		PROVINCE						AGE		LGBTQ+	
		QC	ROC	ATL.	QUEBEC	ONTARIO	MB/SK	ALBERTA	BRITISH COLUMBIA	18-54	55+	YES	NO
n=	1,622	437	1,185	105	437	626	134	155	165	871	751	158	1,414
<b>NET INCREASED</b>	<b>44%</b>	<b>41%</b>	<b>44%</b>	<b>37%</b>	<b>41%</b>	<b>43%</b>	<b>42%</b>	<b>43%</b>	<b>53%</b>	<b>43%</b>	<b>44%</b>	<b>67%</b>	<b>41%</b>
Greatly increased	<b>20%</b>	<b>15%</b>	<b>21%</b>	21%	<b>15%</b>	21%	18%	20%	25%	20%	19%	<b>32%</b>	<b>18%</b>
Somewhat increased	<b>24%</b>	26%	23%	<b>16%</b>	26%	23%	24%	23%	28%	23%	25%	<b>35%</b>	<b>22%</b>
<b>Has NOT CHANGED significantly</b>	<b>23%</b>	<b>23%</b>	<b>23%</b>	<b>20%</b>	<b>23%</b>	<b>23%</b>	<b>19%</b>	<b>23%</b>	<b>26%</b>	<b>22%</b>	<b>23%</b>	<b>16%</b>	<b>24%</b>
<b>NET DECREASED</b>	<b>13%</b>	<b>11%</b>	<b>14%</b>	<b>23%</b>	<b>11%</b>	<b>14%</b>	<b>16%</b>	<b>16%</b>	<b>6%</b>	<b>15%</b>	<b>11%</b>	<b>6%</b>	<b>14%</b>
Somewhat decreased	<b>9%</b>	7%	9%	12%	7%	10%	10%	11%	<b>4%</b>	10%	7%	6%	10%
Greatly decreased	<b>4%</b>	4%	4%	11%	4%	4%	6%	5%	<b>2%</b>	5%	4%	-	<b>5%</b>
<i>I don't know</i>	<b>20%</b>	<b>25%</b>	<b>19%</b>	20%	<b>25%</b>	20%	23%	17%	15%	20%	21%	<b>11%</b>	<b>21%</b>

**Proportion INCREASED significantly higher among:**

- People whose annual household income is \$100K or more (50%)
- Homosexual respondents (77%)
- Cisgender respondents (45%)
- Respondents who know LGBTQ+ people (48%)
- People who know about the International Day Against Homophobia and Transphobia (53%)
- Those who know the Fondation Émergence (58%)

**Proportion DECREASED significantly higher among:**

- Heterosexual respondents (14%)
- Respondents who know LGBTQ+ people among co-workers (18%)

# HATE SPEECH DIRECTED AT LGBTQ+ PEOPLE (4 of 4)

*Elsewhere in the world*

**CFE49.** In general, would you say that **HATE SPEECH** directed at **LGBTQ+** people (lesbian, gay, bisexual, trans, queer, questioning, or other) has increased or decreased over **the last 3 years**?

Base: All respondents



	TOTAL	CANADA		PROVINCE						AGE		LGBTQ+	
		QC	ROC	ATL.	QUEBEC	ONTARIO	MB/SK	ALBERTA	BRITISH COLUMBIA	18-54	55+	YES	NO
n=	1,622	437	1,185	105	437	626	134	155	165	871	751	158	1,414
<b>NET INCREASED</b>	<b>39%</b>	<b>38%</b>	<b>39%</b>	<b>36%</b>	<b>38%</b>	<b>39%</b>	<b>39%</b>	<b>35%</b>	<b>42%</b>	<b>38%</b>	<b>40%</b>	<b>55%</b>	<b>37%</b>
Greatly increased	<b>12%</b>	13%	12%	16%	13%	11%	11%	13%	9%	12%	12%	17%	11%
Somewhat increased	<b>27%</b>	25%	27%	19%	25%	28%	28%	22%	33%	26%	28%	<b>39%</b>	<b>25%</b>
<b>Has NOT CHANGED significantly</b>	<b>27%</b>	<b>24%</b>	<b>27%</b>	<b>18%</b>	<b>24%</b>	<b>26%</b>	<b>28%</b>	<b>30%</b>	<b>32%</b>	<b>26%</b>	<b>27%</b>	<b>24%</b>	<b>27%</b>
<b>NET DECREASED</b>	<b>10%</b>	<b>10%</b>	<b>10%</b>	<b>17%</b>	<b>10%</b>	<b>10%</b>	<b>9%</b>	<b>15%</b>	<b>5%</b>	<b>12%</b>	<b>7%</b>	<b>8%</b>	<b>11%</b>
Somewhat decreased	<b>7%</b>	6%	7%	11%	6%	8%	4%	10%	5%	<b>9%</b>	<b>5%</b>	7%	7%
Greatly decreased	<b>3%</b>	4%	3%	6%	4%	3%	5%	5%	<b>1%</b>	4%	3%	1%	3%
<i>I don't know</i>	<b>24%</b>	28%	23%	29%	28%	24%	25%	20%	22%	23%	26%	<b>13%</b>	<b>25%</b>

**Proportion INCREASED significantly higher among:**

- Homosexual respondents (60%)
- Respondents who know LGBTQ+ people, among those close to them (family, friends, etc.) (46%) or among co-workers (47%)
- People who know about the International Day Against Homophobia and Transphobia (50%)
- Those who know the Fondation Émergence (57%)

**Proportion DECREASED significantly higher among:**

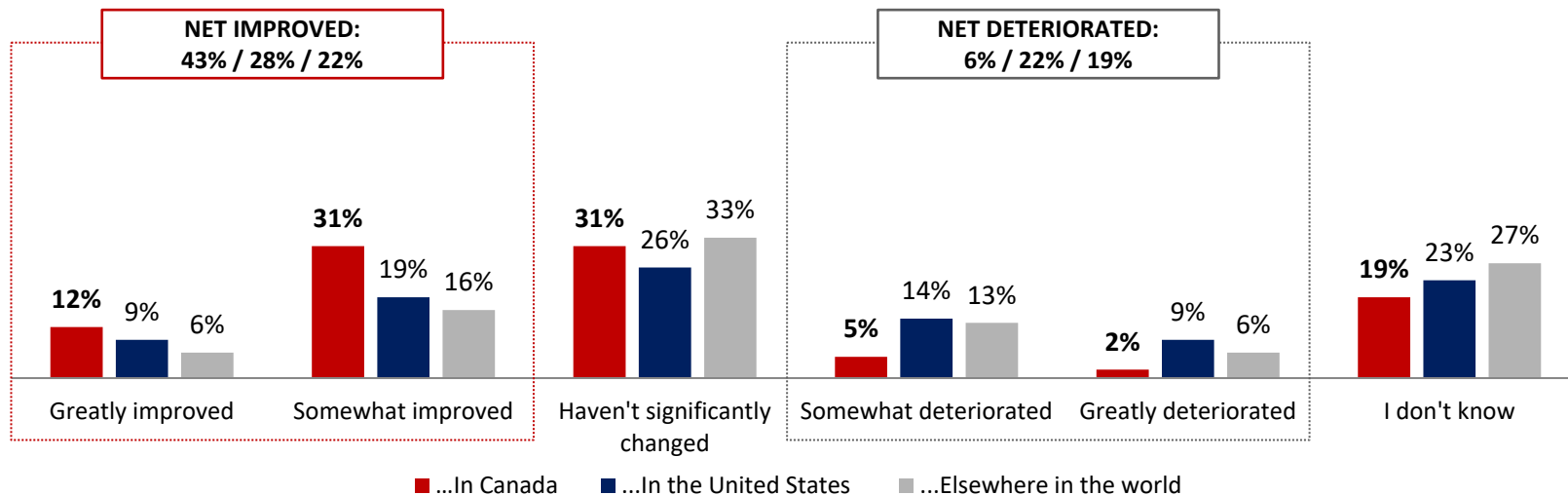
- 25-to-34-year-olds (17%)
- Respondents with a university level education (14%)



## RIGHTS OF LGBTQ+ PEOPLE (1 of 4)

**CFE50.** From a legal perspective, do you believe that the rights of **LGBTQ+** people (lesbian, gay, bisexual, trans, queer, questioning, or other) have improved or deteriorated over the **3 last years**?

Base: All respondents (n=1,622)



# RIGHTS OF LGBTQ+ PEOPLE (2 of 4)

## In Canada

**CFE50.** From a **legal** perspective, do you believe that the rights of **LGBTQ+** people (lesbian, gay, bisexual, trans, queer, questioning, or other) have improved or deteriorated over the **3 last years**?

Base: All respondents



	TOTAL	CANADA		PROVINCE						AGE		LGBTQ+	
		QC	ROC	ATL.	QUEBEC	ONTARIO	MB/SK	ALBERTA	BRITISH COLUMBIA	18-54	55+	YES	NO
n=	1,622	437	1,185	105	437	626	134	155	165	871	751	158	1,414
<b>NET IMPROVED</b>	<b>43%</b>	<b>44%</b>	<b>43%</b>	<b>49%</b>	<b>44%</b>	<b>44%</b>	<b>51%</b>	<b>36%</b>	<b>40%</b>	<b>43%</b>	<b>44%</b>	<b>31%</b>	<b>46%</b>
Greatly improved	<b>12%</b>	11%	13%	12%	11%	14%	13%	15%	9%	<b>14%</b>	<b>10%</b>	10%	13%
Somewhat improved	<b>31%</b>	34%	30%	37%	34%	30%	37%	<b>21%</b>	32%	<b>29%</b>	<b>34%</b>	<b>21%</b>	<b>33%</b>
<b>Have NOT significantly CHANGED</b>	<b>31%</b>	<b>34%</b>	<b>30%</b>	<b>23%</b>	<b>34%</b>	<b>29%</b>	<b>19%</b>	<b>38%</b>	<b>34%</b>	<b>30%</b>	<b>32%</b>	<b>46%</b>	<b>29%</b>
<b>NET DETERIORATED</b>	<b>6%</b>	<b>4%</b>	<b>7%</b>	<b>7%</b>	<b>4%</b>	<b>8%</b>	<b>11%</b>	<b>6%</b>	<b>5%</b>	<b>7%</b>	<b>6%</b>	<b>11%</b>	<b>6%</b>
Somewhat deteriorated	<b>5%</b>	3%	5%	4%	3%	6%	8%	4%	4%	5%	4%	9%	4%
Greatly deteriorated	<b>2%</b>	1%	2%	2%	1%	2%	3%	2%	1%	2%	2%	2%	2%
<i>I don't know</i>	<b>19%</b>	17%	20%	21%	17%	20%	20%	20%	21%	21%	18%	<b>12%</b>	<b>20%</b>

### Proportion IMPROVED significantly higher among:

- People whose annual household income is between \$80K and \$99K (50%) or \$100K or more (49%)
- Heterosexual respondents (46%)
- Cisgender respondents (44%)
- Respondents who know LGBTQ+ people among co-workers (50%)
- People who know about the International Day Against Homophobia and Transphobia (49%)

### Proportion DETERIORATED significantly higher among:

- English speakers (7%)

# RIGHTS OF LGBTQ+ PEOPLE (3 of 4)

## In the United States

**CFE50.** From a **legal** perspective, do you believe that the rights of **LGBTQ+** people (lesbian, gay, bisexual, trans, queer, questioning, or other) have improved or deteriorated over the **3 last years**?

Base: All respondents



	TOTAL	CANADA		PROVINCE						AGE		LGBTQ+	
		QC	ROC	ATL.	QUEBEC	ONTARIO	MB/SK	ALBERTA	BRITISH COLUMBIA	18-54	55+	YES	NO
n=	1,622	437	1,185	105	437	626	134	155	165	871	751	158	1,414
<b>NET IMPROVED</b>	<b>28%</b>	<b>18%</b>	<b>31%</b>	<b>32%</b>	<b>18%</b>	<b>33%</b>	<b>35%</b>	<b>31%</b>	<b>23%</b>	<b>32%</b>	<b>23%</b>	<b>20%</b>	<b>29%</b>
Greatly improved	9%	7%	9%	7%	7%	10%	6%	14%	7%	11%	6%	10%	9%
Somewhat improved	19%	11%	22%	25%	11%	23%	29%	17%	16%	21%	17%	11%	21%
<b>Have NOT significantly CHANGED</b>	<b>26%</b>	<b>32%</b>	<b>25%</b>	<b>25%</b>	<b>32%</b>	<b>24%</b>	<b>21%</b>	<b>32%</b>	<b>23%</b>	<b>25%</b>	<b>28%</b>	<b>17%</b>	<b>28%</b>
<b>NET DETERIORATED</b>	<b>22%</b>	<b>24%</b>	<b>22%</b>	<b>22%</b>	<b>24%</b>	<b>20%</b>	<b>21%</b>	<b>19%</b>	<b>30%</b>	<b>20%</b>	<b>26%</b>	<b>49%</b>	<b>19%</b>
Somewhat deteriorated	14%	16%	13%	13%	16%	11%	13%	11%	21%	12%	16%	30%	12%
Greatly deteriorated	9%	8%	9%	9%	8%	9%	7%	7%	9%	8%	10%	20%	7%
<i>I don't know</i>	<b>23%</b>	26%	22%	21%	26%	23%	24%	19%	24%	23%	23%	13%	23%

### Proportion IMPROVED significantly higher among:

- 25-to-34-year-olds (36%)
- English speakers (30%) and allophones (37%)
- Heterosexual respondents (29%)
- Respondents who know LGBTQ+ people among co-workers (34%)

### Proportion DETERIORATED significantly higher among:

- Those aged 65 and over (27%)
- Respondents with a university level education (27%)
- Homosexual (59%) or bisexual (41%) respondents
- Respondents who know LGBTQ+ people among those close to them (family, friends, etc.) (31%) or among other acquaintances (30%)
- People who know about the International Day Against Homophobia and Transphobia (31%)

# RIGHTS OF LGBTQ+ PEOPLE (4 of 4)

## Elsewhere in the world

**CFE50.** From a **legal** perspective, do you believe that the rights of **LGBTQ+** people (lesbian, gay, bisexual, trans, queer, questioning, or other) have improved or deteriorated over the **3 last years**?

Base: All respondents



	TOTAL	CANADA		PROVINCE						AGE		LGBTQ+	
		QC	ROC	ATL.	QUEBEC	ONTARIO	MB/SK	ALBERTA	BRITISH COLUMBIA	18-54	55+	YES	NO
n=	1,622	437	1,185	105	437	626	134	155	165	871	751	158	1,414
<b>NET IMPROVED</b>	<b>22%</b>	<b>17%</b>	<b>23%</b>	<b>35%</b>	<b>17%</b>	<b>24%</b>	<b>23%</b>	<b>21%</b>	<b>18%</b>	<b>25%</b>	<b>17%</b>	<b>18%</b>	<b>22%</b>
Greatly improved	6%	6%	6%	11%	6%	6%	5%	6%	3%	7%	3%	6%	6%
Somewhat improved	16%	11%	18%	24%	11%	18%	18%	15%	15%	18%	13%	12%	17%
<b>Have NOT significantly CHANGED</b>	<b>33%</b>	<b>33%</b>	<b>33%</b>	<b>24%</b>	<b>33%</b>	<b>35%</b>	<b>30%</b>	<b>39%</b>	<b>28%</b>	<b>33%</b>	<b>33%</b>	<b>27%</b>	<b>34%</b>
<b>NET DETERIORATED</b>	<b>19%</b>	<b>23%</b>	<b>18%</b>	<b>17%</b>	<b>23%</b>	<b>14%</b>	<b>22%</b>	<b>16%</b>	<b>26%</b>	<b>16%</b>	<b>22%</b>	<b>41%</b>	<b>16%</b>
Somewhat deteriorated	13%	17%	12%	10%	17%	8%	18%	11%	22%	12%	16%	30%	11%
Greatly deteriorated	6%	6%	5%	8%	6%	6%	5%	5%	4%	5%	7%	11%	5%
<i>I don't know</i>	<b>27%</b>	27%	26%	24%	27%	27%	25%	25%	28%	26%	28%	<b>14%</b>	<b>28%</b>

### Proportion IMPROVED significantly higher among:

- 25-to-34-year-olds (29%)
- Allophones (33%)
- Respondents with a university level education (27%)
- People whose annual household income is \$100K or more (27%)
- Respondents who know LGBTQ+ people among co-workers (28%)

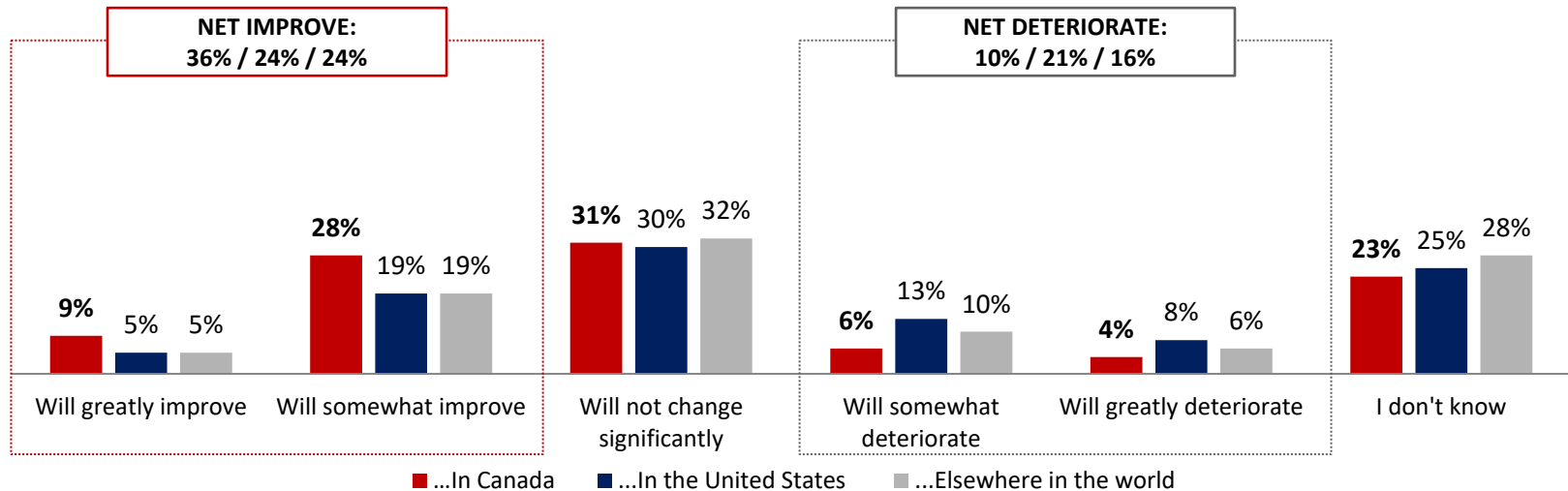
### Proportion DETERIORATED significantly higher among:

- Those aged 65 and over (25%)
- Homosexual (45%) or bisexual (36%) respondents
- Respondents who know LGBTQ+ people among those close to them (family, friends, etc.) (26%)
- People who know about the International Day Against Homophobia and Transphobia (26%)

## FUTURE OF THE RIGHTS OF LGBTQ+ PEOPLE (1 of 4)

**CFE51.** Still from a **legal** perspective, do you believe that the **rights** of LGBTQ+ people (lesbian, gay, bisexual, trans, queer, questioning, or other) will improve or deteriorate over the **next 3 years**?

Base: All respondents (n=1,622)



# FUTURE OF THE RIGHTS OF LGBTQ+ PEOPLE (2 of 4)

## In Canada

**CFE51.** Still from a **legal** perspective, do you believe that the **rights** of **LGBTQ+** people (lesbian, gay, bisexual, trans, queer, questioning, or other) will improve or deteriorate over the **next 3 years**?

Base: All respondents



	TOTAL	CANADA		PROVINCE						AGE		LGBTQ+	
		QC	ROC	ATL.	QUEBEC	ONTARIO	MB/SK	ALBERTA	BRITISH COLUMBIA	18-54	55+	YES	NO
n=	1,622	437	1,185	105	437	626	134	155	165	871	751	158	1,414
<b>NET IMPROVE</b>	<b>36%</b>	<b>40%</b>	<b>35%</b>	<b>44%</b>	<b>40%</b>	<b>33%</b>	<b>37%</b>	<b>38%</b>	<b>33%</b>	<b>38%</b>	<b>34%</b>	<b>22%</b>	<b>38%</b>
Will greatly improve	<b>9%</b>	9%	8%	7%	9%	8%	10%	12%	5%	<b>11%</b>	<b>6%</b>	<b>4%</b>	<b>9%</b>
Will somewhat improve	<b>28%</b>	31%	27%	37%	31%	25%	27%	25%	28%	28%	27%	<b>18%</b>	<b>29%</b>
<b>Will NOT CHANGE significantly</b>	<b>31%</b>	<b>32%</b>	<b>31%</b>	<b>23%</b>	<b>32%</b>	<b>33%</b>	<b>31%</b>	<b>27%</b>	<b>33%</b>	<b>28%</b>	<b>36%</b>	<b>44%</b>	<b>31%</b>
<b>NET DETERIORATE</b>	<b>10%</b>	<b>8%</b>	<b>10%</b>	<b>11%</b>	<b>8%</b>	<b>9%</b>	<b>10%</b>	<b>13%</b>	<b>12%</b>	<b>11%</b>	<b>8%</b>	<b>20%</b>	<b>8%</b>
Will somewhat deteriorate	<b>6%</b>	5%	6%	4%	5%	5%	8%	8%	9%	7%	5%	<b>13%</b>	<b>5%</b>
Will greatly deteriorate	<b>4%</b>	3%	4%	8%	3%	4%	3%	4%	3%	4%	3%	7%	3%
<i>I don't know</i>	<b>23%</b>	20%	24%	22%	20%	25%	21%	22%	23%	23%	23%	<b>14%</b>	<b>23%</b>

### Proportion IMPROVE significantly higher among:

- Respondents with a university level education (41%)
- People whose annual household income is \$100K or more (44%)
- Heterosexual respondents (38%)
- Cisgender respondents (37%)
- Respondents who know LGBTQ+ people among co-workers (45%)
- People who know about the International Day Against Homophobia and Transphobia (43%)

### Proportion DETERIORATE significantly higher among:

- 18-to-24-year-olds (21%)
- Bisexual respondents (28%)



# FUTURE OF THE RIGHTS OF LGBTQ+ PEOPLE (3 of 4)

## In the United States

**CFE51.** Still from a **legal** perspective, do you believe that the **rights** of LGBTQ+ people (lesbian, gay, bisexual, trans, queer, questioning, or other) will improve or deteriorate over the **next 3 years**?

Base: All respondents



	TOTAL	CANADA		PROVINCE						AGE		LGBTQ+	
		QC	ROC	ATL.	QUEBEC	ONTARIO	MB/SK	ALBERTA	BRITISH COLUMBIA	18-54	55+	YES	NO
n=	1,622	437	1,185	105	437	626	134	155	165	871	751	158	1,414
<b>NET IMPROVE</b>	<b>24%</b>	<b>20%</b>	<b>26%</b>	<b>31%</b>	<b>20%</b>	<b>24%</b>	<b>28%</b>	<b>28%</b>	<b>24%</b>	<b>28%</b>	<b>19%</b>	<b>19%</b>	<b>25%</b>
Will greatly improve	5%	3%	6%	5%	3%	6%	9%	8%	5%	7%	3%	7%	5%
Will somewhat improve	19%	17%	20%	26%	17%	19%	20%	20%	18%	21%	16%	13%	20%
<b>Will NOT CHANGE significantly</b>	<b>30%</b>	<b>31%</b>	<b>29%</b>	<b>22%</b>	<b>31%</b>	<b>30%</b>	<b>28%</b>	<b>28%</b>	<b>31%</b>	<b>27%</b>	<b>33%</b>	<b>24%</b>	<b>31%</b>
<b>NET DETERIORATE</b>	<b>21%</b>	<b>24%</b>	<b>20%</b>	<b>24%</b>	<b>24%</b>	<b>19%</b>	<b>20%</b>	<b>19%</b>	<b>21%</b>	<b>21%</b>	<b>21%</b>	<b>41%</b>	<b>18%</b>
Will somewhat deteriorate	13%	16%	12%	11%	16%	11%	17%	13%	14%	14%	12%	28%	11%
Will greatly deteriorate	8%	8%	8%	13%	8%	8%	3%	6%	7%	7%	9%	13%	7%
<i>I don't know</i>	<b>25%</b>	26%	25%	24%	26%	26%	24%	24%	24%	24%	27%	16%	26%

### Proportion IMPROVE significantly higher among:

- 25-to-34-year-olds (33%)
- Allophones (32%)
- People whose annual household income is \$100K or more (30%)
- Respondents who know LGBTQ+ people among co-workers (33%)

### Proportion DETERIORATE significantly higher among:

- Homosexual (40%) or bisexual (41%) respondents
- Respondents who know LGBTQ+ people among those close to them (family, friends, etc.) (25%)
- People who know about the International Day Against Homophobia and Transphobia (28%)

# FUTURE OF THE RIGHTS OF LGBTQ+ PEOPLE (4 of 4)

## Elsewhere in the world

**CFE51.** Still from a **legal** perspective, do you believe that the **rights** of **LGBTQ+** people (lesbian, gay, bisexual, trans, queer, questioning, or other) will improve or deteriorate over the **next 3 years**?

Base: All respondents



	TOTAL	CANADA		PROVINCE						AGE		LGBTQ+	
		QC	ROC	ATL.	QUEBEC	ONTARIO	MB/SK	ALBERTA	BRITISH COLUMBIA	18-54	55+	YES	NO
n=	1,622	437	1,185	105	437	626	134	155	165	871	751	158	1,414
<b>NET IMPROVE</b>	<b>24%</b>	<b>21%</b>	<b>25%</b>	<b>37%</b>	<b>21%</b>	<b>23%</b>	<b>23%</b>	<b>27%</b>	<b>25%</b>	<b>29%</b>	<b>17%</b>	<b>23%</b>	<b>25%</b>
Will greatly improve	5%	4%	5%	9%	4%	5%	5%	6%	5%	7%	2%	4%	5%
Will somewhat improve	19%	17%	20%	28%	17%	18%	18%	21%	20%	22%	15%	18%	20%
<b>Will NOT CHANGE significantly</b>	<b>32%</b>	<b>34%</b>	<b>31%</b>	<b>27%</b>	<b>34%</b>	<b>32%</b>	<b>35%</b>	<b>30%</b>	<b>32%</b>	<b>30%</b>	<b>35%</b>	<b>34%</b>	<b>32%</b>
<b>NET DETERIORATE</b>	<b>16%</b>	<b>19%</b>	<b>15%</b>	<b>11%</b>	<b>19%</b>	<b>15%</b>	<b>13%</b>	<b>17%</b>	<b>17%</b>	<b>15%</b>	<b>18%</b>	<b>26%</b>	<b>15%</b>
Will somewhat deteriorate	10%	13%	9%	5%	13%	9%	10%	9%	13%	10%	11%	17%	9%
Will greatly deteriorate	6%	6%	6%	6%	6%	7%	3%	8%	3%	5%	6%	9%	5%
<i>I don't know</i>	<b>28%</b>	26%	28%	26%	26%	30%	28%	25%	27%	26%	30%	<b>18%</b>	<b>28%</b>

### Proportion IMPROVE significantly higher among:

- 25-to-34-year-olds (35%)
- Allophones (36%)
- Respondents with a university level education (30%)
- People whose annual household income is \$100K or more (29%)
- Cisgender respondents (25%)
- Respondents who know LGBTQ+ people among co-workers (35%)
- Those who know the Fondation Émergence (37%)

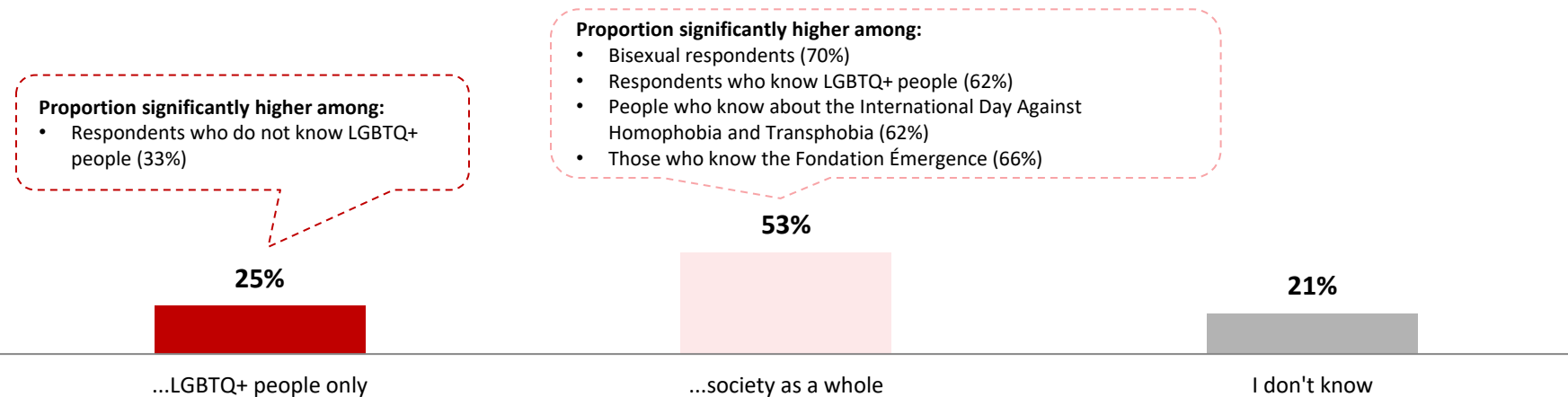
### Proportion DETERIORATE significantly higher among:

- People who know about the International Day Against Homophobia and Transphobia (20%)

## PEOPLE AFFECTED BY A DECLINE IN THE RIGHTS OF LGBTQ+ PEOPLE

**CFE52.** If there is a decline in the **rights** of LGBTQ+ people (lesbian, gay, bisexual, trans, queer, questioning, or other) in the **next 3 years**, do you think it will affect...?

Base: All respondents (n=1,622)



	TOTAL	CANADA		PROVINCE						AGE		LGBTQ+	
		QC	ROC	ATL.	QUEBEC	ONTARIO	MB/SK	ALBERTA	BRITISH COLUMBIA	18-54	55+	YES	NO
n=	1,622	437	1,185	105	437	626	134	155	165	871	751	158	1,414
...LGBTQ+ people only	25%	29%	24%	18%	29%	27%	27%	27%	16%	25%	25%	26%	26%
...society as a whole	53%	52%	54%	59%	52%	52%	50%	49%	63%	53%	55%	65%	52%
I don't know	21%	19%	22%	23%	19%	22%	23%	24%	21%	22%	20%	9%	22%

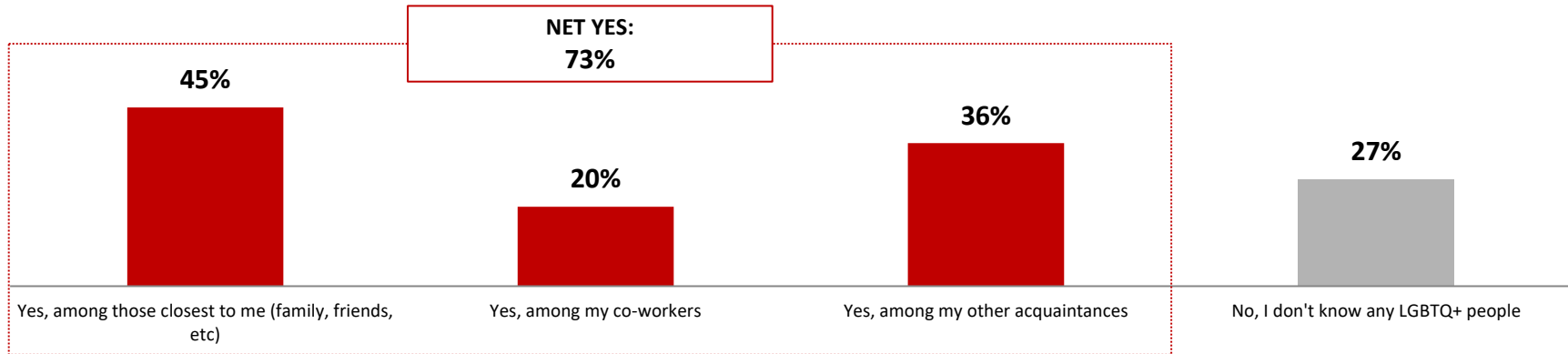
# RELATIONSHIP WITH THE LGBTQ+ COMMUNITIES (1 of 2)

**CFE53.** Do you know any LGBTQ+ (lesbian, gay, bisexual, trans, queer, questioning, or other) people in your circle?\*

Base: All respondents (n=1,622)

**Proportion significantly higher among:**

- English speakers (74%)
- Respondents with a university level education (77%)
- People whose annual household income is \$100K or more (82%)
- Homosexual (98%) or bisexual (92%) respondents
- People who know about the International Day Against Homophobia and Transphobia (87%)
- Those who know the Fondation Émergence (89%)



\*Total may exceed 100% because respondents could choose multiple answers.

## RELATIONSHIP WITH THE LGBTQ+ COMMUNITIES (2 of 2)

**CFE53.** Do you know any LGBTQ+ (lesbian, gay, bisexual, trans, queer, questioning, or other) people in your circle?\*

Base: All respondents

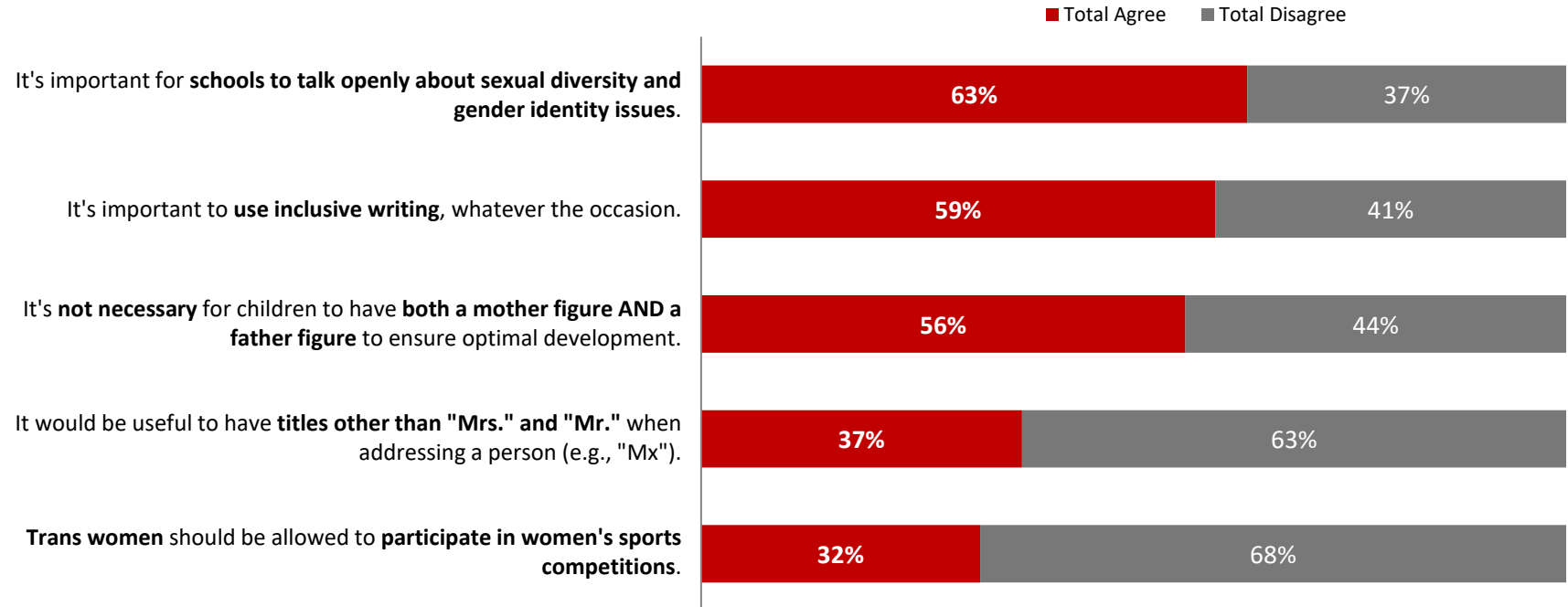
	TOTAL	CANADA		PROVINCE						AGE		LGBTQ+	
		QC	ROC	ATL.	QUEBEC	ONTARIO	MB/SK	ALBERTA	BRITISH COLUMBIA	18-54	55+	YES	NO
n=	1,622	437	1,185	105	437	626	134	155	165	871	751	158	1,414
<b>NET YES</b>	<b>73%</b>	<b>71%</b>	<b>73%</b>	<b>86%</b>	<b>71%</b>	<b>70%</b>	<b>76%</b>	<b>76%</b>	<b>71%</b>	<b>72%</b>	<b>73%</b>	<b>93%</b>	<b>70%</b>
Yes, among those closest to me (family, friends, etc.)	45%	45%	44%	58%	45%	40%	44%	52%	45%	46%	42%	79%	40%
Yes, among my co-workers	20%	19%	20%	17%	19%	19%	31%	20%	17%	25%	11%	28%	19%
Yes, among my other acquaintances	36%	32%	37%	45%	32%	35%	47%	34%	37%	32%	42%	39%	36%
<b>No, I don't know any LGBTQ+ people</b>	<b>27%</b>	<b>29%</b>	<b>27%</b>	<b>14%</b>	<b>29%</b>	<b>30%</b>	<b>24%</b>	<b>24%</b>	<b>29%</b>	<b>28%</b>	<b>27%</b>	<b>7%</b>	<b>30%</b>

\*Total may exceed 100% because respondents could choose multiple answers.

# ATTITUDES TOWARDS VARIOUS CURRENT SUBJECTS (1 of 3)

CFE54. Do you **agree** or **disagree** with the following proposals on various current topics?

Base: All respondents (n=1,579)





## ATTITUDES TOWARDS VARIOUS CURRENT SUBJECTS (2 of 3)

CFE54. Do you agree or disagree with the following proposals on various current topics?

Base: All respondents

	TOTAL AGREE	CANADA		PROVINCE						AGE		LGBTQ+	
		QC	ROC	ATL.	QUEBEC	ONTARIO	MB/SK	ALBERTA	B.C.	18-54	55+	YES	NO
n=	1,579	438	1,141	103	438	608	134	142	154	975	604	161	1,363
It's important for <b>schools to talk openly about sexual diversity and gender identity issues.</b>	<b>63%</b>	<b>70%</b>	<b>61%</b>	61%	<b>70%</b>	61%	60%	61%	62%	64%	62%	<b>80%</b>	<b>61%</b>
It's important to use <b>inclusive writing</b> , whatever the occasion.	<b>59%</b>	<b>53%</b>	<b>61%</b>	64%	<b>53%</b>	60%	62%	61%	63%	60%	59%	<b>69%</b>	<b>58%</b>
It's <b>not necessary</b> for children to have <b>both a mother figure AND a father figure</b> to ensure optimal development.	<b>56%</b>	57%	56%	55%	57%	56%	55%	52%	58%	56%	56%	<b>73%</b>	<b>55%</b>
It would be useful to have <b>titles other than "Mrs." and "Mr."</b> when addressing a person (e.g., "Mx").	<b>37%</b>	<b>32%</b>	<b>39%</b>	<b>27%</b>	<b>32%</b>	38%	43%	45%	39%	<b>41%</b>	<b>31%</b>	<b>57%</b>	<b>34%</b>
<b>Trans women</b> should be allowed to <b>participate in women's sports competitions.</b>	<b>32%</b>	31%	33%	42%	31%	30%	33%	33%	35%	<b>35%</b>	<b>29%</b>	<b>57%</b>	<b>29%</b>

# ATTITUDES TOWARDS VARIOUS CURRENT SUBJECTS (3 of 3)

CFE54. Do you agree or disagree with the following proposals on various current topics?

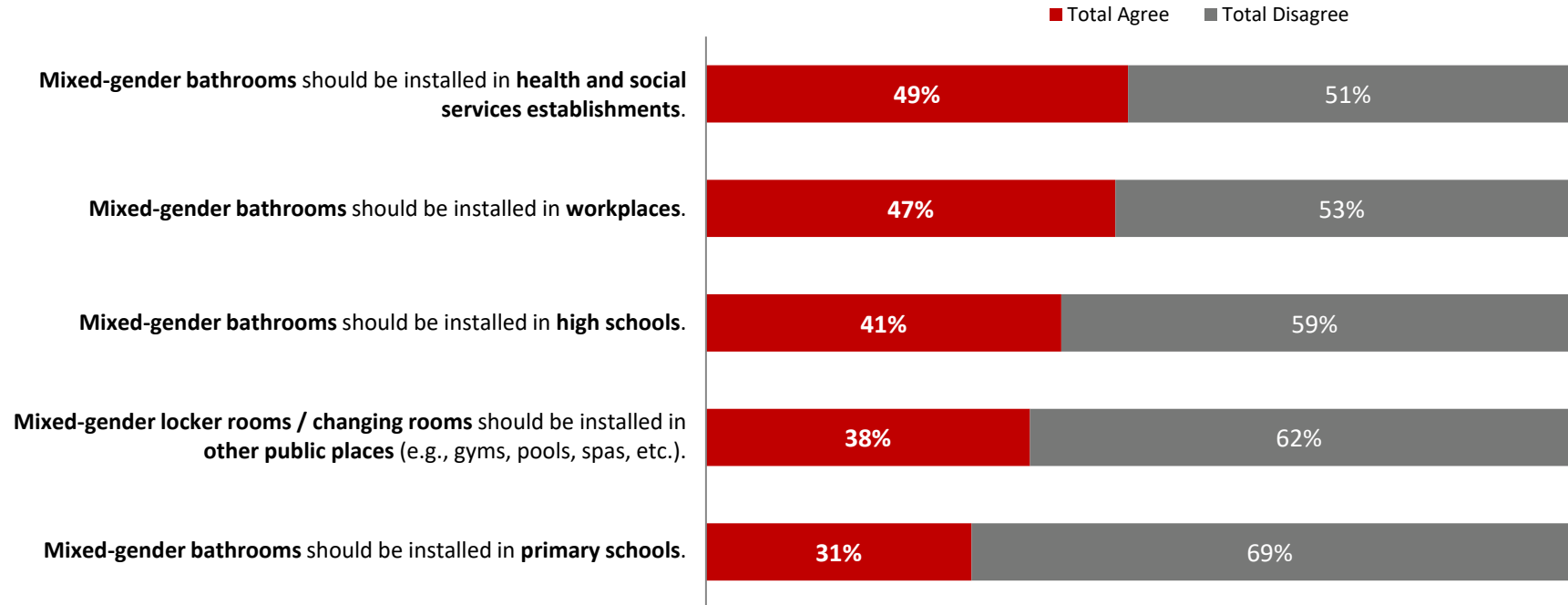
Base: All respondents

	TOTAL AGREE	GENDER		KNOW INTERNATIONAL DAY AGAINST HOMOPHOBIA AND TRANSPHOBIA		KNOW LGBTQ+ PEOPLE					LEVEL OF EDUCATION		
		MALE	FEMALE	YES	NO	TOTAL YES	Among those closest	Among co-workers	Among acquaintances	NO	PRIM. / SEC.	COLLEGE	UNIVERSITY
n=	1,579	780	799	481	1,098	1,161	690	339	579	418	335	484	749
It's important for schools to talk openly about sexual diversity and gender identity issues.	63%	60%	66%	70%	60%	68%	70%	73%	68%	51%	57%	62%	70%
It's important to use inclusive writing, whatever the occasion.	59%	54%	65%	65%	58%	60%	62%	61%	61%	58%	57%	58%	64%
It's <b>not necessary</b> for children to have both a mother figure AND a father figure to ensure optimal development.	56%	46%	66%	61%	54%	61%	66%	66%	59%	43%	52%	58%	57%
It would be useful to have titles other than "Mrs." and "Mr." when addressing a person (e.g., "Mx").	37%	33%	41%	44%	35%	38%	43%	43%	39%	34%	32%	33%	45%
Trans women should be allowed to participate in women's sports competitions.	32%	27%	37%	40%	29%	34%	37%	37%	33%	28%	30%	30%	38%

# ATTITUDES TOWARDS MIXED-GENDER BATHROOMS AND LOCKER ROOMS (1 of 3)

CFE54. Do you **agree** or **disagree** with the following proposals on various current topics?

Base: All respondents (n=1,579)



# ATTITUDES TOWARDS MIXED-GENDER BATHROOMS AND LOCKER ROOMS (2 of 3)

CFE54. Do you agree or disagree with the following proposals on various current topics?

Base: All respondents

	TOTAL AGREE	CANADA		PROVINCE						AGE		LGBTQ+	
		QC	ROC	ATL.	QUEBEC	ONTARIO	MB/SK	ALBERTA	B.C.	18-54	55+	YES	NO
n=	1,579	438	1,141	103	438	608	134	142	154	975	604	161	1,363
Mixed-gender bathrooms should be installed in health and social services establishments.	49%	45%	50%	54%	45%	48%	56%	51%	51%	53%	43%	68%	46%
Mixed-gender bathrooms should be installed in workplaces.	47%	45%	48%	51%	45%	45%	52%	54%	51%	52%	41%	70%	45%
Mixed-gender bathrooms should be installed in high schools.	41%	38%	42%	46%	38%	40%	40%	48%	42%	45%	35%	59%	39%
Mixed-gender locker rooms / changing rooms should be installed in other public places (e.g., gyms, pools, spas, etc.).	38%	29%	40%	46%	29%	38%	45%	43%	38%	42%	32%	59%	34%
Mixed-gender bathrooms should be installed in primary schools.	31%	32%	31%	31%	32%	30%	34%	33%	30%	35%	25%	55%	27%

# ATTITUDES TOWARDS MIXED-GENDER BATHROOMS AND LOCKER ROOMS (3 of 3)

CFE54. Do you agree or disagree with the following proposals on various current topics?

Base: All respondents

	TOTAL AGREE	GENDER		KNOW INTERNATIONAL DAY AGAINST HOMOPHOBIA AND TRANSPHOBIA		KNOW LGBTQ+ PEOPLE					LEVEL OF EDUCATION		
		MALE	FEMALE	YES	NO	TOTAL YES	Among those closest	Among co-workers	Among acquaintances	NO	PRIM. / SEC.	COLLEGE	UNIVERSITY
n=	1,579	780	799	481	1,098	1,161	690	339	579	418	335	484	749
Mixed-gender bathrooms should be installed in <b>health and social services establishments</b> .	49%	43%	54%	55%	47%	53%	55%	60%	52%	38%	43%	45%	59%
Mixed-gender bathrooms should be installed in <b>workplaces</b> .	47%	43%	52%	55%	45%	51%	54%	62%	51%	37%	38%	45%	59%
Mixed-gender bathrooms should be installed in <b>high schools</b> .	41%	37%	45%	47%	39%	45%	49%	55%	42%	31%	35%	38%	51%
Mixed-gender <b>locker rooms / changing rooms</b> should be installed in other public places (e.g., gyms, pools, spas, etc.).	38%	35%	40%	44%	35%	40%	40%	48%	39%	31%	33%	35%	45%
Mixed-gender bathrooms should be installed in <b>primary schools</b> .	31%	27%	35%	39%	28%	33%	39%	38%	30%	24%	28%	26%	38%

# AWARENESS OF THE INTERNATIONAL DAY AGAINST HOMOPHOBIA AND TRANSPHOBIA (1 of 2)

CFE1. Have you ever heard of the **International Day Against Homophobia and Transphobia** which takes place on **May 17<sup>th</sup>**?

Base: All respondents (n=1,622)

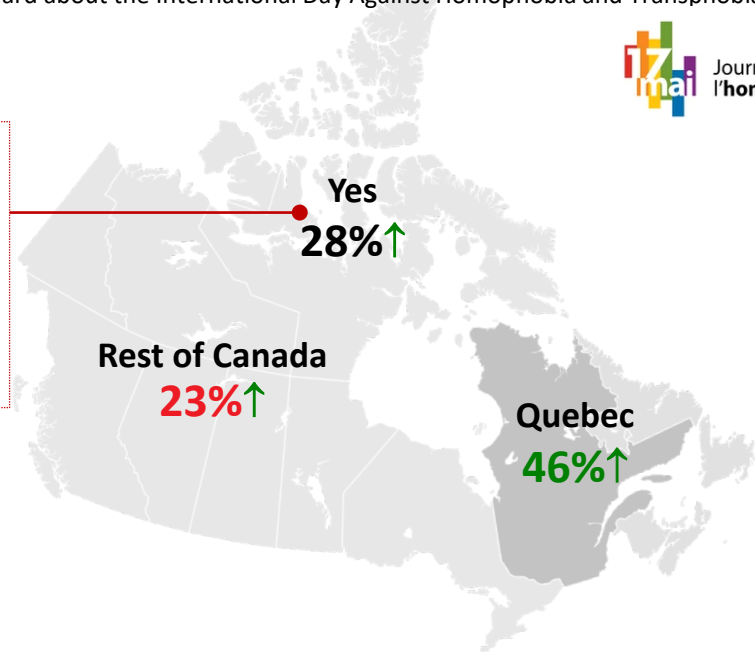


Nearly three in ten Canadians (28%) have heard about the International Day Against Homophobia and Transphobia.



**Proportion of YES significantly higher among:**

- 25-to-34-year-olds (35%)
- French speakers (49%)
- Respondents with a university level education (34%)
- People whose annual household income is \$100K or more (34%)
- Homosexual respondents (52%)
- Respondents who know LGBTQ+ people (34%)
- Those who know the Fondation Émergence (75%)





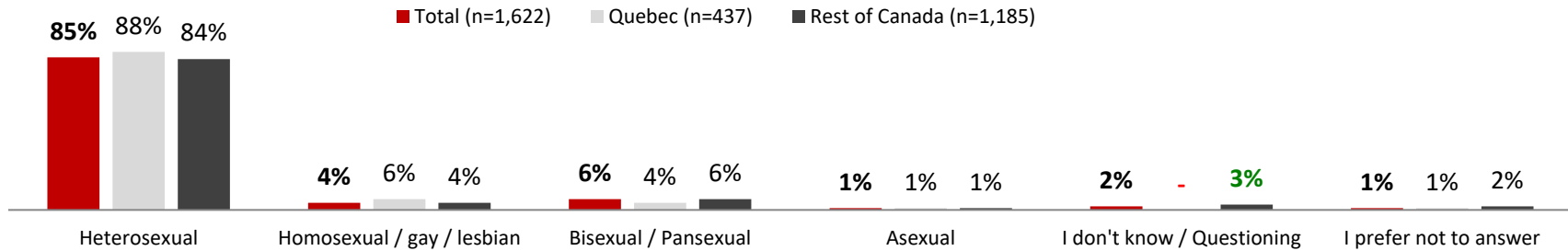
# RESPONDENT PROFILE



# SEXUAL ORIENTATION

CFE11. The next question is about your **sexual orientation**. Do you consider yourself to be...?

Base: All respondents

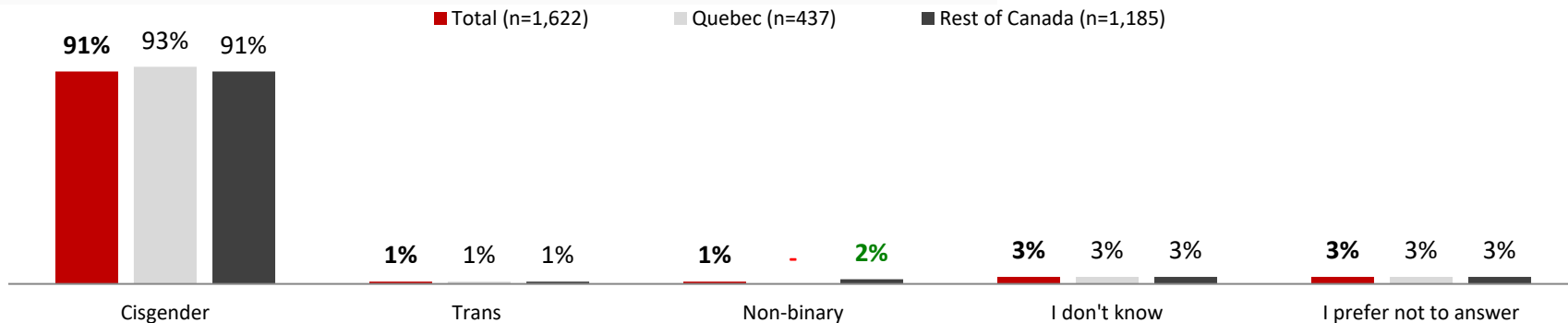


	TOTAL 2022	TOTAL 2023	PROVINCE						AGE	
			ATLANTIC	QUEBEC	ONTARIO	MB/SK	ALBERTA	BRITISH COLUMBIA	18-54	55+
n=	1,539	1,622	105	437	626	134	155	165	871	751
<b>Heterosexual</b> (attraction to people of the opposite sex)	86%	<b>85%</b>	<b>95%</b>	88%	87%	89%	<b>77%</b>	<b>76%</b>	<b>80%</b>	<b>92%</b>
<b>Homosexual / gay / lesbian</b> (attraction to people of the same sex)	4%	<b>4%</b>	2%	6%	3%	2%	7%	5%	<b>6%</b>	<b>3%</b>
<b>Bisexual / Pansexual</b> (attraction to people of the same or opposite sex)	4%	<b>6%</b>	3%	4%	5%	4%	10%	9%	<b>8%</b>	<b>2%</b>
<b>Asexual</b> (little or no sexual attraction)	2%	<b>1%</b>	-	1%	1%	2%	1%	4%	1%	1%
<i>I don't know / Questioning</i>	2%	<b>2%</b>	-	-	2%	2%	3%	4%	<b>3%</b>	-
<i>I prefer not to answer</i>	2%	<b>1%</b>	1%	1%	2%	1%	2%	1%	2%	1%

# GENDER IDENTITY

**CFE12.** The next question is about your **gender identity**. Do you consider yourself to be...?

Base: All respondents



	TOTAL 2022	TOTAL 2023	PROVINCE						AGE		LGBTQ+	
			ATLANTIC	QUEBEC	ONTARIO	MB/SK	ALBERTA	BRITISH COLUMBIA	18-54	55+	YES	NO
			n=	1,539	1,622	105	437	626	134	155	165	871
<b>Cisgender</b> (my gender identity corresponds to my birth gender)	91%	91%	98%	93%	91%	93%	88%	88%	88%	97%	79%	95%
<b>Trans</b> (my gender identity does not correspond to my birth gender)	1%	1%	-	1%	1%	-	3%	3%	2%	-	8%	-
<b>Non-binary</b> (my gender identity is not exclusively masculine or feminine)	1%	1%	1%	-	1%	3%	1%	3%	2%	-	8%	-
<i>I don't know</i>	3%	3%	1%	3%	4%	1%	3%	3%	4%	2%	3%	2%
<i>I prefer not to answer</i>	3%	3%	-	3%	3%	2%	4%	3%	4%	1%	3%	2%

## RESPONDENT PROFILE

Base: All respondents

**TOTAL**  
(n=1,622)

### GENDER

Male	49%
Female	51%

### AGE

18 to 24	9%
25 to 34	17%
35 to 44	17%
45 to 54	16%
55 to 64	18%
65 or over	24%

### LANGUAGE

Francophones	20%
Anglophones	68%
Other	13%

### REGION

Atlantic	7%
Quebec	23%
Ontario	39%
Prairies (Manitoba, Saskatchewan)	6%
Alberta	11%
British Columbia	14%

Base: All respondents

**TOTAL**  
(n=1,622)

### OCCUPATION

Workers	57%
Students	6%
Other	37%

### HOUSEHOLD INCOME

Less than \$40K	23%
\$40K-\$59K	15%
\$60K-\$79K	13%
\$80K-\$99K	14%
\$100K or over	27%

### EDUCATION

Primary / High school	29%
College	39%
University	31%

### CHILDREN

Yes	27%
No	73%

Note: The remaining percentage points correspond to the proportion of refusals to answer.

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Strategic and operational customer experience consulting services
- **Leger Analytics (LEA)**  
Data modelling and analysis
- **Leger Opinion (LEO)**  
Panel management
- **Leger Communities**  
Online community management
- **Leger DGTL**  
Digital strategy and user experience
- **International Research**  
Worldwide Independent Network (WIN)

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EMPLOYEES



**185**  
CONSULTANTS



**8**  
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*We Know Canadians*

